#### ACPS NEWSLETTER

The Aesthetic Center for Plastic Surgery E-Newsletter



#### **Introducing our e-newsletters**

We're thrilled to kick off another exciting year filled with transformative journeys, innovative treatments, and important updates here at ACPS (Aesthetic Center for Plastic Surgery). In this edition, we have a treasure trove of news, announcements, and exclusive MedSpa specials to share with you.

From the latest advancements in the world of aesthetics to heartwarming patient stories that inspire us daily, this issue is packed with insights that showcase our commitment to your well-being and confidence. Stay tuned as we unveil a world of possibilities, because at ACPS, we believe that beauty is about more than skin deep.

But that's not all—our MedSpa has prepared a selection of specials that promise to elevate your self-care routine and help you embark on a journey to radiant, revitalized skin.

Thank you for being a part of the ACPS community. We look forward to sharing this exciting journey with you.

Let's dive into all that's new and wonderful in our ACPS world! \*\*



## ACPS Gala of Gratitude: A Night of Elegance, Connection, and Celebration!



In the glow of a thousand lights, ACPS hosted its first-ever Gala of Gratitude, a resounding success that echoed the spirit of connection, joy, and appreciation! With a magnificent turnout of 300 beloved patients, an enthusiastic team of 50+ dedicated ACPS staff members, and the invaluable support of 13 generous sponsors, the evening unfolded into a magical tapestry of shared moments. The Gala was not just an event—it was an experience, a celebration of the deep bonds we share with our patients, the community, and each other.

A pivotal moment came with the launch of our exclusive membership with PRIVI® by PatientFi® for our medspa—a testament to our commitment to elevating the patient experience. ACPS MedSpa extended special and exclusive pricing on treatments as a heartfelt thank you for the loyalty and appreciation of our VIPs.

This Gala was just the beginning of a grander vision. Plans are already in motion to host 500 guests next year, promising even more entertainment, surprises, and shared moments of joy.

#### Exceptional Transformation: A Patient's Journey with Dr. Fortes"



"I recently had a blepharoplasty, rhinoplasty, and breast augmentation procedure with Dr. Fortes, and I cannot express enough how exceptional my experience was from start to finish. Dr. Fortes and the entire staff exuded warmth and friendliness, creating an environment where I felt genuinely welcomed and cared for. It was evident from day one that their commitment to patient well-being goes beyond the surgical room.

During my initial consultation, he took the time to understand my goals and concerns, addressing each with the utmost care and attention. His approach made me feel valued as an individual, not just another patient.

Beyond his attentive bedside manner, Dr. Fortes has an exceptional artistic eye. His work truly speaks for itself, as he not only met but exceeded my expectations. All in all, the entire journey, from pre-surgery discussions to post-operative care was top-notch! I highly recommend Dr. Fortes to anyone who is looking for a plastic surgeon in Houston."

#### Dr. Morales' Groundbreaking Research Shines in the **Aesthetic Surgery Journal**

We're thrilled to announce that Dr. Morales' pioneering work in the field of gluteal augmentation has earned the coveted Editor's Choice designation in the esteemed Aesthetic Surgery Journal's December issue. Dr. Morales has always been at the forefront of innovative techniques, and this recognition reaffirms his commitment to advancing the field of plastic surgery. Join us as we delve into the highlights of his groundbreaking research and the impact it's making in the world of aesthetics. Stay tuned for insights that are shaping the future of gluteal augmentation procedures and enhancing patient outcomes.



#### **Body Contouring**

#### **Preliminary Report**

Subfascial/Intramuscular Dual-Plane Gluteal Implantation and Supplemental Fat Grafting: A Novel Technique for Buttock Augmentation

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Rolando Morales, MD; James Mentz, MD; Taylor G. Hallman, BS; and Chase Castillo, MD

#### Abstract

Background: Much debate exists within the current literature as to which plane is safest and most effective for gluteal implant buttock augmentation. A novel subfascial/intramuscular (SF/IM) dual-plane technique appears to combine the benefits of each plane.

Objectives: The aim of this study was to describe our experience with SF/IM plane gluteal implantation, and to discuss its indications, efficacy, and safety, and offer recommendations on its proper use.

Methods: A retrospective chart review was conducted of 175 consecutive cases of gluteal augmentation with solid silicone implants in the SF/IM pocket, with and without supplemental autologous fat transfer. Outcomes from all patients were analyzed to determine the rate of complication and need for surgical revision.

Results: In 175 cases of bilateral buttock augmentation with gluteal implantation using the SF/IM pocket, the most common complication was infection. This complication was seen in 13 cases (7.43%), 7 (4%) of which were superficial and did not require surgical intervention. Other complications included dehiscence, seroma, capsular contracture, and implant

Conclusions: The SF/IM gluteal implantation, in combination with liposculpture and autologous fat transfer into the overlaying subcutaneous space, allows for a durable cosmetic augmentation of the buttocks in patients lacking sufficient volume for augmentation with fat transfer alone. This technique was found to have complication rates similar to those of other established augmentation techniques, as well the cosmetic advantages of a large, stable pocket with thick, soft tissue coverage of the inferior pole.

목표: 본 연구의 목적은 SF/IM 평민에서의 둔부 보형물 활용에 대한 경험을 설명하고 적응증, 효용성 및 안전성에 대해 논의하여 적절한 보형물 사용에 대한 권장 사항을 제공하는 것이다.

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#### Unlock Your Smooth Skin Journey with Aveli: Dr. Rodriguez's Exclusive Gift



#### Achieve Cellulite-Free Skin with Aveli:

Embark on a journey towards smoother, cellulite-free skin by booking our transformative Aveli treatment with Dr. Rodriguez. As a special gift, Dr. Rodriguez is gifting you her essential skincare products and an additional bonus gift to aid you in your Aveli recovery!

This includes a total of 6 skincare products, valued at \$800!

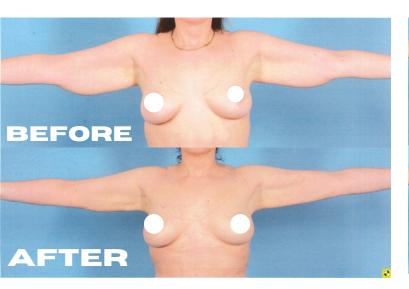
#### **Limited Time Offer:**

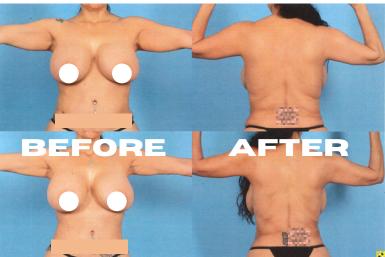
Don't miss out on this exclusive special—book your Aveli appointment with Dr. Rodriguez before February 2nd to secure your FREE gift!

For more details, call us at 713-799-9999 or follow Dr. Rodriguez on Instagram @drabigailrodriguez

Don't miss out on the chance for radiant, cellulite-free skin!

#### Revolutionizing Arm Aesthetics: Dr. Newall's Innovative Approach





Patients with large arms are shying away from too-invasive procedures such as Brachioplasty (which leaves long visible scars). More are opting for a combination of lipo and radio frequency tightening called <u>BodyTite</u> to achieve desirable aesthetic results without scars. This procedure is safe with a rather quick recovery. It takes a 1-hour average in the operating room and the use of compression garments post-operatively for 1 month. Usually, patients return to work within 1 week and resume all activities after 1 month.

This same tightening procedure can be used in other parts of the body with the same remarkable results.

#### This was taken 1 week apart!

"Dr. Newall only proposed a 25-30% improvement but I am about 75% there already! He is always overdelivering! Love him! Thank you to Dr. Newall's team for fitting me in and I appreciate y'all SO much ""





#### Dr. Hustak: Honored with the Ted Lockwood Award for Excellence in Body Contouring





Join us in congratulating Dr. Hustak for her achievement in being the selected recipient of the Ted Lockwood Award for excellence in body contouring. This award stands as the most prestigious recognition granted by the American Society for Aesthetic Plastic Surgery to surgeons who have made significant contributions to the field of body contouring. Dr. Hustak will receive this honor during The Aesthetic Meeting 2024 in Vancouver, Canada, for her outstanding presentation on "Total Trunk Contouring."

#### Dr. Patronella Shares Innovative Body Contouring Techniques Globally



Renowned plastic surgeon Dr. Chris Patronella has been invited to present his expertise on advanced body contouring techniques at two prestigious international conferences in 2024. The first event is The American Society of Plastic Surgeons meeting in March 2024, followed by The Aesthetic Tokyo conference in Japan later in the fall.

Dr. Patronella will focus his presentations on the use of progressive tension sutures to eliminate bulky, uncomfortable drains for upper and lower body lift surgical procedures. These groundbreaking techniques not only enhance patient comfort and recovery but also exemplify Dr. Patronella's commitment to refining and elevating the standards of body contouring surgery. His participation in these conferences underscores his status as a leader and innovator in plastic surgery, shaping the future of body contouring and offering patients the best possible outcomes and experiences.

## Dr. Mentz Takes Center Stage: Insights from His Florida Plastic Surgery Meeting Talks on Facelifts and Neck Lift Techniques

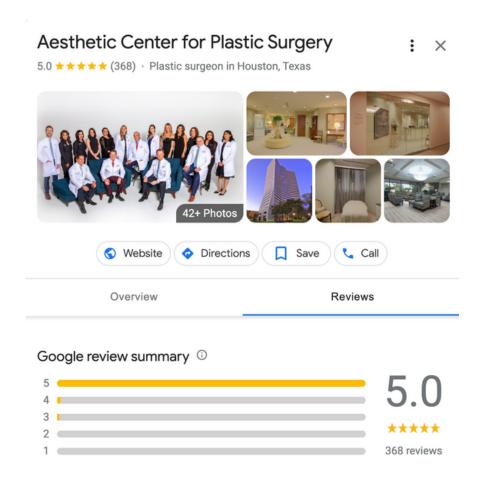
Dr. Henry Mentz was honored to be a featured speaker at the prestigious Florida Plastic Surgery Meeting. During his engaging presentations, he delved into two vital topics that have been the hallmark of his expertise:

- 1. "Ten Consecutive Facelifts: Utilization of Technique Matched to Facial Shape and Age" Dr. Mentz shared insights into his innovative approach to facelifts, emphasizing the importance of tailoring techniques to individual facial shapes and ages. His expertise in achieving natural, age-appropriate results shone through.
- 2. "Best Neck Lift: Using the Bolster Equalization Suture Technique and Utilizing Absorbable Mesh" - In this talk, Dr. Mentz revealed the secrets behind achieving exceptional neck lift results. He discussed the use of the Bolster Equalization Suture Technique and the benefits of utilizing absorbable mesh, highlighting his commitment to cutting-edge practices.

These presentations exemplify Dr. Mentz's dedication to advancing the field of plastic surgery and his commitment to providing patients with the most effective and innovative techniques available. Stay tuned for more insights and updates from our esteemed team at ACPS!



## Exceeding Expectations with 5-Star Google Reviews!



At ACPS, our commitment to excellence is the driving force behind our consistently outstanding 5-star reviews. With our exceptional team of seven highly skilled and experienced doctors, we strive to provide the highest level of care and deliver exceptional results for each and every one of our patients. Our dedicated Medspa staff is equally passionate about exceeding expectations, ensuring that every client receives personalized attention and feels confident and cared for throughout their journey.

We value the feedback of our clients, and their reviews mean the world to us. If you've had a positive experience with ACPS, we kindly encourage you to leave us a review and share your story. Your review not only helps us in our mission to continuously improve, but it also serves as a valuable resource for those considering their own transformation journey. Your words can inspire others to take that important step towards enhancing their confidence and achieving their aesthetic goals.

## ACPS Honors Loyal Staff: 5, 10, and 20 Years of Dedication

At ACPS, our staff forms the bedrock of our success. We're proud to recognize their unwavering commitment.

- **5+ Years:** Kerry Cupples, Joycelyn Davis, Monica Mendoza, Lori Lane, and Elizabeth Magness laid the foundation.
- A Decade of Devotion: Eliana Reyes and Natalia Castille have been instrumental in our journey.
- Two Decades of Excellence: Jeremy Hartling and Veronica Mellott have played pivotal roles in our growth.

#### **Statistics:**

- 37% of staff serve for over 5 years.
- Within this group, 57% reach 10 years.
- An impressive 26% dedicate over 20 years.
- Astonishingly, 10% surpass the 25-year mark.

Thank you all for being the heart of ACPS, driving our commitment to excellence.



# ANDSINGERIPA NEW PATHENT SPECIAL 15% OFF

Our experienced MedSpa providers offer some of the most advanced skin treatments that are customized to your unque needs. Let us help you achieve the anti-aging results you are looking for!

New MedSpa patents can receive up to 15% off their first treatment of \$375 or more. Some restrictions may apply. Cannot be combined with any other offer. Only valid with ACPS MedSpa providers. New patients are defined as anyone who has not received a billed MedSpa treatment at ACPS since 2019.

Offer valid for the month of January 2024 only.

#### MEMBERSHIP PLANS



#### **RADIANT**

- 10% OFF on Skincare
- \$75 Birthday Credit
- \$50 Referral Credit (when referred patient has a service)
- 15% OFF on Packages
- 1 Monthly Treatment -Microderm or Chemical Peel with Dermaplaning (excludes VI Peels)

\$199 per month

#### **MAJESTIC**

- 15% OFF on Skincare
- \$100 Birthday Credit
- FREE Skincare Product of Choice on Your Birthday
- \$75 Referral Credit (when referred patient has a service)
- \$75 Credit for Your Referrals First Treatment
- 20% OFF on Packages
- 10% OFF on Injectable Treatments
- 1 Monthly Treatment Options-Royal Ritual Facial, Diamond Glow Facial with Dermaplaning, Clear & Brilliant Face OR 1 Quarterly Treatment - Brella
- 1 Monthly Swag Bag During Your Visit
- Complimentary ProNox Add On

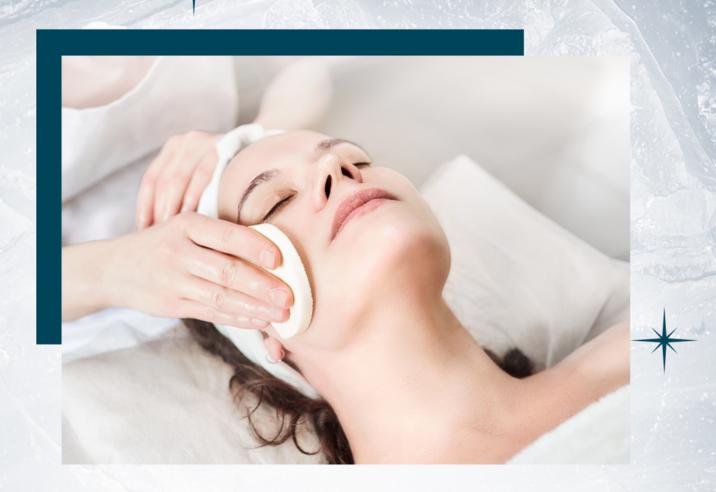
\$349 per month

#### **ESSENTIAL**

- 10% OFF on Skincare
- \$50 Birthday Credit
- \$25 Referral Credit (when referred patient has a service)
- 1 Monthly Dermaplane Treatment

\$89 per month

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#### ROYAL RITUAL FACIAL

Relax and enjoy this ultra-luxurious treatment experience, customized for a client's individual needs. Choose to start with Dermaplane or to finish with Red Light Therapy and the treatment will then begin with a cleaning, followed with exfoliation, extraction and infusion with Diamond Glow technology and a lactic acid peel. This comprehensive facial service also includes a specialized mask application, relaxing and hydrating hand treatment, iced facial globe massage and to complete your session a customized layer of skincare will be applied. This facial is great for all skin types.



\$375



## ASPECIALSY

#### Don't Miss Out On These Specials at ACPS MedSpa





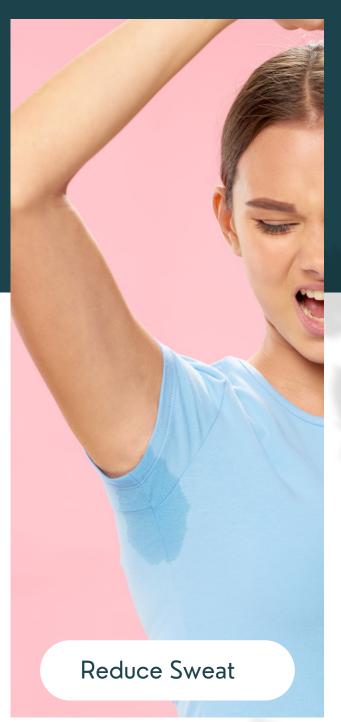
#### Sculptra: Collagen Boost Package

Boost natural collagen, improve skin quality, and bring out your youthful glow with Sculptra.

Optimal results are achieved with 2 to 3 sessions spaced 6-8 weeks apart, wth yearly maintenance treatments to help maintain results. Start your antiaging journey today and save 15% off when you pre-purchase your Sculptra treatment plan.

#### LASER SEAON

Fraxel Laser treatment resurfaces your skin by stimulating the growth of new, healthy skin cells from the inside out. Prepay for your Fraxel Face treatment to receive FREE Fraxel neck addon.

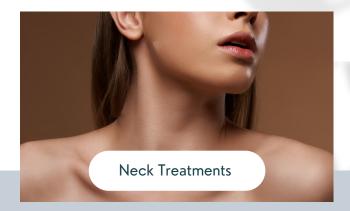


## February Sneak (Cal

Get ready to fall in love with February all over again, because at ACPS MedSpa, we've prepared an irresistible lineup of specials that will have you feeling the love from head to toe! • While we can't reveal all the surprises just yet, here's a sneak peek of what's coming your way:

- **1. Sweat Reduction Treatments:** Say goodbye to those pesky sweat stains and hello to dry, confident days. Our exclusive sweat reduction treatments will keep you feeling fresh and comfortable.
- **2. Neck Treatments:** Your neck deserves some extra TLC, and we've got just the treatments to rejuvenate and redefine your neck's appearance. Get ready to embrace a smoother, more youthful neckline.
- **3. Skincare Eye Creams on Sale:** The eyes are the windows to the soul, and our skincare eye creams are your secret weapon for brighter, firmer, and more radiant eyes. Keep an eye out for incredible savings on these transformative products.

Stay tuned for the full reveal of our February specials, and get ready to treat yourself or a loved one to some well-deserved self-care. Love is in the air at ACPS MedSpa, and we can't wait to share it with you!





## ACRONFEDDAY DAXXIFY DAY ONE DAY

DANCE (15V

Need a Tox boost?
Join us on February 1st, 2024 for our first Daxxify Day! Don't miss out on our one-day-only special!

- Daxxify at \$11/unit (minimum of 30 units required)
- SkinBetter and RevitaLash will be 20% off
- Free skincare sample goodie bags for all patients scheduled

### FOLLOW US

#### ON SOCIAL MEDIA



